



2009 STAR Awards Sponsorship Opportunities

Select the Sponsorship that shows your STAR power

The Indiana Society of Association Executive's 2009 STAR Awards will be held on December 3rd at the Indianapolis Artsgarden in the Circle Center Mall in Downtown Indianapolis. This is one of the largest events held by ISAE each year attracting association and non-profit professionals from around the state.

This will be the tenth **ISAE STAR Awards**. The purpose is twofold: to *recognize excellence* in association management with awards in various categories and to *thank volunteers* who have contributed their time to ISAE during the year.

The Indiana Society of Association Executives is the only statewide organization serving the needs of association and nonprofit professionals. ISAE members represent 240 different international, national, state and local organizations whose principal operations are in Indiana. These organizations represent trade, professional, individual membership and philanthropic organizations.

Don't miss your opportunity to have access to potential and repeat clients. Also consider co-sponsoring with a partner firm to reach out at a higher level. Sponsorships are on a first-come basis so make an investment in your business and ISAE by signing up for sponsorship opportunities TODAY!

STAR Awards Sponsorship Opportunities

All Sponsorships include:

- High-level of exposure to key decision makers in STAR Awards related promotional materials including:
 - Semi-weekly STAR Awards e-mail to all ISAE members
 - Monthly Synergy Newsletter
 - Professionally printed invitation to the event (sponsors committed prior to **10/1/09**.)

- ISAE Web site about the event
- On-site signage recognition
- Complimentary registrations to the event based on sponsorship level (see specifics for each level)

See specific sponsorship levels below for additional benefits.

Championship Sponsor (\$5,000)

In 2008 ISAE was excited to have the Indianapolis Convention Visitors Association as our Championship Sponsor. We look forward to filling the Championship sponsorship just as quickly this year. The Championship Sponsorship provides the most exposure and greatest benefits. Includes 14 tickets to the event each will be invited to attend the special sponsor event. In addition the sponsorship includes unique signage, an opportunity to address the attendees and all other sponsorship benefits.

Premier All Star Sponsor (\$2,500)

Includes 10 tickets to the event as well as *high-impact exposure* at the event. Each of the 10 complimentary ticket recipients will be invited to the special sponsor event.

Shooting Star Sponsor (\$1,250)

Includes 6 tickets to the event and the opportunity for a representative to help introduce a 2009 individual award winner. Each of the 6 complimentary ticket recipients will be invited to attend the special sponsor event. Current Shooting Star Sponsors include:

Markey's Rental and Staging
Meeting Services Unlimited
Stevens & Stevens, LLC

Shining Star Sponsor (\$1,000)

Includes 4 complimentary tickets to the event. Includes signage at one of five food stations or two bars. Each of the 4 complimentary ticket recipients will be invited to the special sponsor event. Current Shining Star Sponsors include:

Blue Chip Casino Hotel & Spa
Horizon Convention Center

Sparkling Star Sponsor (\$750)

Includes 2 complimentary tickets to the event. The 2 complimentary ticket recipients will also be invited to a special sponsor event.

Twinkling Star Sponsor (\$500)

Includes 1 complimentary ticket to the event. The 1 complimentary ticket recipient will be invited to attend the special sponsor event.

Special Prizes

Donate a special prize to be given away to a STAR Awards attendee. This prize could include a dinner for two; an overnight stay or even tickets to an event. Your name will be placed on sponsorship signage and onsite materials.

In-Kind Donations

The ISAE STAR Awards is a first class event. If you have any ideas to enhance the event please contact us.

Question on ISAE STAR Awards Sponsorships?

Contact Leslie or Katie at the ISAE Offices:

Phone 317-328-4569

E-mail

Leslie at lmurphy@isae.org

Katie at kvoorhest@isae.org

Want more information about the ISAE STAR Awards? Go to the ISAE Web site at www.isae.org, under "ISAE's STAR Awards".



ISAE 2009 STAR Awards Sponsorship Registration Form

Fax or mail completed form to ISAE Offices as soon as possible

9100 Purdue Road, Suite 200, Indianapolis, IN 46268
Fax – 317-280-8527

Company _____

Contact _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Our firm wants to sponsor the following event(s) at the 2009 ISAE STAR Awards:
(Sponsorships are sold on a first-come basis.)

Sponsorship Level _____

Amount \$ _____

Comments: _____

- Enclosed is my check for \$_____ (Make checks payable to ISAE)
- Charge my credit card (American Express, Visa or MasterCard)

Account # Exp. _____

Date _____

Name on Card _____

Authorized Signature _____

- Please send invoice to the contact below (please provide address if different than above):

Deadline (included in printed material) 10/01/09
Final Deadline 10/31/09