



2010 Convention Sponsorship Opportunities July 13th & 14th

ISAE's 2010 Convention and Annual Members Meeting will be held on July 13-14 at the **Blue Chip Casino Hotel & Spa in Michigan City, IN.** (See full schedule at www.isae.org under events.) The attraction of visiting the newly renovated Blue Chip property combined with outstanding professional development has many anticipating record attendance for this year's event.

Don't miss your opportunity to have access to potential and repeat clients. Also, consider co-sponsoring with a partner firm to reach out at a higher level. Sponsorships are on a first-come basis so make an investment in your business and ISAE by signing up for sponsorship opportunities TODAY! **All sponsorships must be received by April 17th to be recognized in our registration brochure!**

Convention Sponsorship Opportunities

Convention Sponsorship recognition includes:

- Acknowledgment in Convention-related promotional materials including the semi-weekly Convention e-mail to all ISAE members
- On-site signage recognition
- An opportunity to insert items in attendee bags
- Sponsor ribbons affixed to badges of all of your representatives
- In addition **sponsorships of \$1,000 and up** include:
 - One complimentary convention registration
 - The opportunity to be recognized from the podium and have a company representative introduce a speaker/guest

Convention Opening Reception \$2,500 SOLD OUT

Let your firm be the one that welcomes attendees to this year's Convention in style with entertainment, hors 'd'ourves, refreshments and fun.

SOLD OUT thanks to the generosity of LaPorte County CVB

Convention Luncheon \$1,250 SOLD OUT

Gain tremendous exposure for your firm by sponsoring lunch for all Convention attendees. Sponsorship at this level provides the sponsor with one free registration and a chance to welcome attendees from the podium.

SOLD OUT thanks to the generosity of Wooded Glen Retreat & Conference Center

Convention Breakfast \$1,000

Provide your fellow Convention attendees with a nutritious start to the day by sponsoring the education day breakfast. Sponsorship at this level provides the sponsor with one free registration and a chance to welcome attendees from the podium.

Convention Keynote \$1,000 SOLD OUT

Sponsor one of the two premier keynote speakers at this year's Convention. Sponsorship at this level provides the sponsor with one free registration and a chance to introduce the speaker.

SOLD OUT thanks to the generosity of Meeting Services Unlimited and Stevens & Stevens, LLC!

Turn Down Amenity \$750

Let attendees associate you with pampering when you provide an item with your logo to be delivered to each attendee when their bed is turned down for the night.

CAE Reception \$750 SOLD OUT

Provide a special welcome to key decision-makers by hosting a reception for Certified Association Executives (CAEs) on Wednesday night.

SOLD OUT thanks to the generosity of Pam Speaks!

Convention Breaks \$800

Three separate opportunities to sponsors these refreshment breaks between educational sessions.

Convention Educational Sessions \$500

Nine separate opportunities for sponsors. Gain additional exposure by choosing to welcome session attendees and introduce the speaker.

Current Sponsors: Excel Decorators, Markey's Rental & Staging, Horizon Convention Center, Blue Chip Casino Hotel & Spa, TelSpan, Inc., Markey's Exposition Services, South Bend/Mishawaka Convention and Visitors Bureau, Dunbar Cook & Shepard

New Member Reception \$500 SOLD OUT

Welcome new ISAE members by sponsoring this reception Wednesday night!

SOLD OUT thanks to the generosity of Sheraton Indianapolis Hotel & Suites

Annual Meeting Prize \$500 In Kind Value Minimum

Have your company's name on everyone's lips by sponsoring in this category. This year's Annual Members meeting will be held at the conclusion of the Convention. To enhance attendance, a drawing will be held for a prize equivalent to \$500. Only those present can win. The sponsor of this event may chose to provide an in-kind or merchandise prize with a retail equivalent of \$500.

Attendee Name Badges \$500 SOLD OUT

Let everyone at the event see your company logo placed on each attendee's badge!

SOLD OUT thanks to the generosity of Horizon Convention Center

Convention and Visitors Bureau Expo \$300

Show off your area to Convention attendees by exhibiting during the CVB Expo. Participating CVBs will have table top displays from the opening reception on Tuesday and all day on Wednesday. Convention attendees will have a chance to learn what your area has to offer and why they should book a meeting with you. Participating CVBs will have a special banner in the main Convention area and can choose to maintain their displays through the rest of the day for extra exposure to attendees.

Current CVB Sponsors: Lafayette-West-Lafayette CVB, Clark Floyd County CVB, South Bend/Mishawaka CVB

Special Prize In-Kind Donation

Donate a special prize to be given away to a convention attendee. This prize could include a dinner for two; an overnight stay or even tickets to an event. Your name will be placed on sponsorship signage and onsite registration materials.

Current special prize sponsors include: Lafayette-West-LafayetteCVB

Young Professional Scholarship \$350

In 2010 ISAE would like to provide the opportunity for excelling young professionals to attend the 2010 Convention! A sponsorship of a young professional scholarship will cover the registration for the full convention as well as one night accommodations. This is a great opportunity to show your support of ISAE and young professionals!

Golf Sponsorship Opportunities

The ISAE Annual Convention starts off with a golf scramble on Wednesday afternoon, July 13, 2010 at the Pottawattomie Country Club. After the outing golfers will join other conventioners at the Blue Casino Hotel & Spa for the opening party and presentation of golf awards. Then on Wednesday, July 14th, we gather for a full day of networking and professional development sessions.

Golf Sponsorship recognition will include:

- Acknowledgment in Convention-related promotional materials including the semi-weekly Convention e-mail to all ISAE members
- On-site signage recognition
- An opportunity to insert items in attendee bags

- Sponsor ribbons affixed to badges of all of your representatives

Note that golf tournament registration is an additional fee and not included in sponsorships.

Golf Beverage Cart \$750

Be the hit of the course by sponsoring one of this year's beverage carts. The sponsor of each cart will have the opportunity to ride in the cart meeting all participants in the outing. Due to the popularity of this opportunity we will have 3 beverage carts at this year's outing.

Golf Balls & Towels \$500

Here is your opportunity to be seen by every member playing in the golf tournament! This opportunity allows you to put your logo on the golf balls and towels that will be provided to each golfer! (sponsor provides the logo balls and towels in addition to payment)

Golf Box Lunches \$600

Let them eat cake! Okay, maybe it's a sandwich but they will still remember your firm for sponsoring the box lunches golfers will receive as they start the tournament. The single sponsor can also choose to be on hand to distribute the lunches.

Golf Tournament Awards \$500

Recognize the winners by being the sole sponsor of the golf tournament awards. Sponsor may elect to assist in the award presentation.

Putting Green Sponsorship \$350

With this exclusive opportunity, your signage will be displayed at the putting green and you will be given the opportunity to meet and greet our golfers!

Golf Hole and Contest Sponsorships \$295

Sponsor a golf hole and hold a contest which might include the longest drive, closest to the pin, etc. You may pick your contest and prize, if desired. Sponsor-provided prizes must have a minimum retail value of \$100. Golf Club personnel will provide assistance in judging contests.

Golf Hole Sponsorships \$195

Sponsors may choose to have representatives on-site to provide giveaways or greet golfers, or to offer refreshments. Interactive holes encourage golfers to stop and talk with you. Or you may choose just to play golf and have signage at a hole. Sponsors may not bring in alcoholic beverages, but can purchase them from the club in quantity to offer golfers.

Current Sponsors: Wooded Glen Retreat & Conference Center, TelSpan, Inc.

Question on ISAE Convention Sponsorships?

Contact Katie at the ISAE Offices:

Phone 317-328-4569

E-mail Katie at kvoorhest@isae.org

Want more information about the ISAE Convention? Go to the ISAE Web site at www.isae.org, under Events.

See next page for sponsorship registration form



ISAE 2010 Convention Sponsorship Registration Form

Fax or mail completed form to ISAE Offices *by April 17th*
9100 Purdue Road, Suite 200, Indianapolis, IN 46268
Fax – 317-280-8527

Company _____

Contact _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Our firm wants to sponsor the following event(s) at the 2010 ISAE Convention:
(Sponsorships are sold on a first-come basis.)

Event/Sponsored Item _____

Amount \$ _____

Event/Sponsored Item _____

Amount \$ _____

Each sponsor may provide promotional items for attendee packets (approximately 200). Please indicate below if your firm will be taking advantage of this chance for additional recognition:

- Yes, we will have a promotional item for the packet. (Please note these items must be at the ISAE offices no later than **June 25, 2010**.)
- No, we will not be taking advantage of this opportunity.
- Enclosed is my check for \$_____ (Make checks payable to ISAE)
- Charge my credit card (Visa/ MasterCard/Amex)

Account # _____

Exp. Date _____

Name on Card _____

Authorized Signature _____