

2010 STAR Awards Sponsorship Opportunities

Select the Sponsorship that shows
your STAR power



The Indiana Society of Association Executive's 2010 STAR Awards will be held on December 2nd at the Indiana Historical Society. This is one of the largest events held by ISAE each year attracting association and non-profit professionals from around the state.

This will be the eleventh **ISAE STAR Awards**. The purpose is twofold: to *recognize excellence* in association management with awards in various categories and to *thank volunteers* who have contributed their time to ISAE during the year.

The Indiana Society of Association Executives is the only statewide organization serving the needs of association and nonprofit professionals. ISAE members represent over 200 different international, national, state and local organizations whose principal operations are in Indiana. These organizations represent trade, professional, individual membership and philanthropic organizations.

Don't miss your opportunity to have access to potential and repeat clients. Also consider co-sponsoring with a partner firm to reach out at a higher level. Sponsorships are on a first-come basis so make an investment in your business and ISAE by signing up for sponsorship opportunities TODAY!

STAR Awards Sponsorship Opportunities

All Sponsorships include:

- High-level of exposure to key decision makers in STAR Awards related promotional materials including:
 - Semi-weekly STAR Awards e-mail to all ISAE members
 - Monthly Synergy Newsletter
 - Professionally printed invitation to the event (sponsors committed prior to **10/1/10.**)
 - ISAE Web site about the event
 - On-site signage recognition

- Complimentary registrations to the event based on sponsorship level (see specifics for each level)

See specific sponsorship levels below for additional benefits.

Championship Sponsor (\$5,000)

In 2008 & 2009 ISAE was excited to have the Indianapolis Convention Visitors Association as our Championship Sponsor. We look forward to filling the Championship sponsorship just as quickly this year. The Championship Sponsorship provides the most exposure and greatest benefits. Includes 12 tickets to the event each will be invited to attend the special sponsor event. In addition the sponsorship includes unique signage, an opportunity to address the attendees and all other sponsorship benefits.

Premier All Star Sponsor (\$2,500)

Includes 8 tickets to the event and the opportunity for a representative to help introduce a 2010 individual award winner. Each of the 10 complimentary ticket recipients will be invited to the special sponsor event. Current Premier All Star Sponsor:

Shooting Star Sponsor (\$1,250)

Includes 6 tickets to the event and the opportunity for a representative to help introduce a 2010 individual award winner. Each of the 6 complimentary ticket recipients will be invited to attend the special sponsor event. Current Shooting Star Sponsors include:

Excel Decorators
Markey's Rental and Staging
Meeting Services Unlimited
Stevens & Stevens, LLC

Shining Star Sponsor (\$1,000)

Includes 4 complimentary tickets to the event. Includes signage at one of five food stations or two bars. Each of the 4 complimentary ticket recipients will be invited to the special sponsor event. Current Shining Star Sponsors include:

Blue Chip Casino Hotel & Spa
TelSpan WorldWide Conferencing

Sparkling Star Sponsor (\$750)

Includes 2 complimentary tickets to the event. The 2 complimentary ticket recipients will also be invited to a special sponsor event. Current Sparkling Star Sponsors include:

South Bend/Mishawaka Convention & Visitors Bureau

Twinkling Star Sponsor (\$500)



ISAE 2010 STAR Awards Sponsorship Registration Form

Fax or mail completed form to ISAE Offices *as soon as possible*

9100 Purdue Road, Suite 200, Indianapolis, IN 46268
Fax – 317-280-8527

Company _____

Contact _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Our firm wants to sponsor the following event(s) at the 2009 ISAE STAR Awards:
(Sponsorships are sold on a first-come basis.)

Sponsorship Level _____

Amount \$ _____

Comments: _____

- Enclosed is my check for \$_____ (Make checks payable to ISAE)
- Charge my credit card (American Express, Visa or MasterCard)

Account # Exp. _____

Date _____

Name on Card _____

Authorized Signature _____

- Please send invoice to the contact below (please provide address if different than above):

**Deadline (included in printed material) 10/01/10
Final Deadline 11/01/10**