



ISAE Social Networking Policy

Purpose

The Indiana Society of Association Executives (ISAE) social network participation includes Facebook and LinkedIn. These two networks may serve as outlets for ISAE members to connect with one another outside of educational programming already provided by ISAE. The main objective of ISAE social networking is to facilitate and encourage the free flow of information and opinions necessary to maintain a strong membership community. Participants are encouraged to respectfully post information that can be of interest to others and actively engage in discussions.

Scope

The scope of this policy includes all ISAE-authorized social networks including but not limited to:

- Facebook (<http://www.facebook.com/pages/Indiana-Society-of-Association-Executives>)
- LinkedIn (insert link when the account is created)

This policy is not intended to mediate unofficial “fan” pages and other social networking forums that may involve ISAE member participation.

Responsibilities

Participants of ISAE social networks are expected to be respectful, professional and courteous, as detailed in the ISAE Purpose detailed further in the document. This includes refraining from defamatory language, harassment and dissemination of copyrighted materials. Social networking sites are a public forum that allow others to share their perspectives. Additionally, please refrain from posting contact information or other strictly personal information about yourself or others. ISAE encourages conversations that may require exchange of such information to take place outside of the boundaries of the organization’s social networks.

ISAE is not responsible for the opinions and information posted by ISAE members. However, ISAE reserves the right to monitor postings and discussions, and to restrict dissemination of opinions and information violating this policy.

ISAE Code of Ethics

ISAE members shall uphold these ideals to the best of their knowledge and ability, recognizing that membership in ISAE is a privilege permitting interaction and sharing of information related to the advancement and continue quality of the profession.

Association professionals shall:

- Demonstrate competence through a combination of education, networking and practice that maintains and advances the discipline;
- Demonstrate competent application of knowledge in the theoretical, creative, technical and business practice skills of the association profession
- Represent their qualifications as attained through education and experience in an honest and straightforward manner; and,
- Conduct themselves in a manner that invites the respect of association constituencies, professional colleagues and the public.

Responsibilities to Colleagues

ISAE members shall not use their positions with the organization, or confidential information acquired as a result of such position, to derive personal benefit, financial or otherwise. All professionals shall strive for a feeling of partnership and harmony and shall work to uphold ISAE's mission as listed above.

Association professionals shall:

- Acknowledge and respect the rights of other ISAE members;
- Support the diversity of methods and approaches used by colleagues;
- Respect the confidentiality of privileged information entrusted to or shared with them as a result of their place of employment or position within ISAE or other professional organization; and,
- Support, without interference, the performance of colleagues' duties and responsibilities.

Responsibilities to the Profession

Association professionals shall:

- Take active responsibility for the development and growth of the profession, expanding its depth of knowledge through teaching, research, publication, service and practice;
- Provide and receive support and professional assistance from colleagues in practice

ISAE's Mission

ISAE exists to support and strengthen association professionals' success.

To that end, "we will":

- Develop programs and services designed to support the career of association professionals.
- Serve as a knowledge broker to benefit the individual member.
- Develop leadership skills of its members that will benefit the association community.
- Develop partnerships with appropriate entities to increase resources and access.

ISAE Purpose

The purpose of the Indiana Society of Association Executives shall be:

- To provide opportunities among its members for the exchange of ideas, opinions and experiences through discussion, study and personal contact.

- To promote efficiency in the management of business, professional and trade associations having headquarters in the State of Indiana.
- To establish and maintain standards of professional conduct for its members.
- To interpret the aims and activities of associations to the public.
- To engage in any other lawful activity consistent with the above purposes and permissible to a mutual benefit corporation under applicable law.

Further Information

If you have questions, or would like further clarification of the above guidelines, please contact info@isae.org.