



2012 Advertising and Sponsorship Opportunities

The Indiana Society of Association Executives (ISAE) is an association for association professionals. Just like American Society of Association Executives, ISAE provides educational and networking opportunities designed specifically for the needs of association executives and their staff on the state level. Our membership represents a broad variety of professions, industries, societies and social organizations. Collectively, we represent hundreds of thousands of members throughout the state, country and world and all of these members use and need the services you provide.

ISAE's mission states that we exist "...to support and strengthen association professionals' success." We could not accomplish our mission without the support of our associate members and sponsors!

We would like to invite you to promote your company, products and/or services to our members through the following opportunities. Take a look and let us know what you think. If you don't find the sponsorship you are looking for, please let us know. Not sure it's in the budget to sponsor an item? Split it with another vendor! We are happy to try and accommodate you!

Indiana Society of Association Executives

9100 Purdue Road, Suite 200 • Indianapolis, IN 46268 • (317) 328-4569

Fax: (317) 280-8527 • www.isae.org • info@isae.org

2012 Advertising & Sponsorship Opportunities

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Payment Information

Please be sure to fill out your credit card information or enclose a check with your sponsorship selections as many of these opportunities are limited. Payment will reserve your sponsorship so your advertising opportunity will not be released to someone else.

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Premier Partnership Program (1 of 6 pages)

In today's marketplace, success is determined by effective relationship building. As a provider of products and services, your success within the association market is dependent upon establishing a visible and credible presence from which to build relationships.

ISAE's Premier Partnership Program provides a foundation for you to establish professional relationships with key decision-makers, create valuable contacts and provide greater visibility and exposure for your company. As a Premier Partner, you will expand your network, create awareness of your products and services, create professional friendships, gain greater knowledge of the needs of the association industry and demonstrate your commitment to the association community.

Platinum Level Sponsorship \$10,000

Priority Special Event Sponsorship

Annual Convention

- Sponsor one of the three keynote speakers or breakout presenters; introduce the speaker
- Recognition on promotional materials and on-site
- Two complimentary Convention registrations
- Include materials in participant bags
- Golf Hole sponsorship
- 1/2 page ad in Convention registration brochure
- One complimentary golf foursome
- Information/Demo/Hospitality room at Annual Convention to be used at sponsors' discretion as long as use does not directly conflict with official ISAE Convention functions

ISAE STAR Awards

- Premier All STAR sponsor of an individual award
- Logo on all promotional materials
- One page ad in printed material
- 10 complimentary tickets to the event

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2012 Advertising & Sponsorship Opportunities

Premier Partnership Program (2 of 6 pages)

Platinum Level Sponsorship \$10,000 Continued

Breakfasts, Luncheons & Seminars

- Logo recognition at all events on signage, print materials and presentations
- Sponsor one educational/lunch event a year including five minutes of podium time and ability to provide attendees with materials on products and services and one complimentary ticket
- 10 complimentary tickets per calendar year to be used, upon prior notification to ISAE, at monthly educational events

E-Newsletter Advertising

- Splash page on ISAE website for 12 months
- 12 animated banner ads (one each month) in monthly e-newsletter, *Synergy*. Electronically circulated to 500+ individuals. Ad specs will be provided.

On Line Directory Advertising

- Revolving banner ad on directory home page for 12 months

Website Recognition

- As a Platinum sponsor, your company's logo will appear on ISAE's homepage for the entire year with a link to your website in the form of a banner ad. ***Platinum and Gold sponsors are the only sponsors to receive banner ads!***

Mailing Labels

- Access to membership mailing labels; four sets per year (one each quarter)

New Member Packet

- Opportunity to place a sales brochure in all renewal and new member packets

E-Mail Blasts

- Company logo to be included on all e-mail blasts

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Premier Partnership Program (3 of 6 pages)

Platinum Level Sponsorship \$10,000 Continued

Additional Benefits

- Category exclusivity (no other company in a similar business can be a Platinum sponsor)
- Full page ad in the GAD, Governmental Affairs Directory

Gold Level Sponsorship \$5,000

Priority Special Event Sponsorship

Annual Convention

- Sponsor one of the three keynote speakers or breakout presenters; introduce the speaker
- Recognition on promotional materials and on-site
- One complimentary Convention registration
- Include materials in participant bags

ISAE STAR Awards

- Shooting Star sponsor of an individual award
- Logo on all promotional materials
- Present an award
- Six tickets to the event

E-Newsletter Advertising

- 12 animated banner ads (one each month) in monthly e-newsletter, *Synergy*. Electronically circulated to 500+ individuals. Ad specs will be provided.

On Line Directory Advertising

- Revolving banner ad on directory home page for 12 months

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Premier Partnership Program (4 of 6 pages)

Gold Level Sponsorship \$5,000 Continued

Mailing Labels

- Access to membership mailing labels: four sets per year (one each quarter)

New Member Packet

- Opportunity to place a sales brochure in all renewal and new member packets

Breakfasts, Luncheons & Seminars

- Logo recognition and signage at all events as well as on all e-mail blasts and promotional items
- Will serve as our speaker sponsor at one event, which includes the opportunity to discuss your services with up to five minute of podium time; introduce the speaker
- Place promotional items on the tables
- Two complimentary tickets to this event
- Name and logo will be mentioned on all marketing materials except for the quarterly post card

Website Recognition

- As a Gold sponsor, your company's logo will appear on ISAE's homepage for the entire year with a link to your website in the form of a banner ad. ***Platinum and Gold sponsors are the only sponsors to receive banner ads!***

E-Mail Blasts

- Company logo to be included on all e-mail blasts

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Premier Partnership Program (5 of 6 pages)

Silver Level Sponsorship \$3,000

Special Event Sponsorships

Annual Convention

- Recognition on promotional materials for sponsoring a Convention breakout session
- One complimentary registration
- Opportunity to include materials in participant bags
- Opportunity to introduce sponsored session speaker
- On-site recognition

Annual Golf Outing

- Sponsorship of a golf hole at the ISAE golf outing
- Signage on the hole
- Logo in the Convention program
- Opportunity to stand at the hole and greet players

ISAE STAR Awards

- Shining STAR sponsor
- Logo on promotional materials
- Opportunity to present one award
- Four complimentary tickets to the event

E-Newsletter Advertising

- Six animated banner ads (one per month) in monthly e-newsletter, *Synergy*. Electronically circulated to 500+ individuals. Ad specs will be provided.

Mailing Labels

- Access to membership mailing labels: two sets per year (one per half)

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2012 Advertising & Sponsorship Opportunities

Premier Partnership Program (6 of 6 pages)

Bronze Level Sponsorship \$1,500

Special Events Sponsorships

Annual Convention

- Recognition on promotional materials for sponsoring a Convention session
- On-site recognition
- One complimentary registration
- Opportunity to include materials in participant bags
- Opportunity to introduce sponsored session speaker

ISAE STAR Awards

- Sparkling STAR sponsor
- Logo on promotional materials
- Two complimentary tickets to the event

E-Newsletter Advertising

- Four animated banner ads (one per month) in monthly e-newsletter, *Synergy*. Electronically circulated to 500+ individuals. Ad specs will be provided.

OR Sponsorship of one golf hole and three *Synergy* ads (one per month)

Method of Payment	Name: _____
Credit Card	Business Name: _____
Visa Mastercard	Address: _____
American Express	City/State/Zip: _____
Card #: _____	_____
Exp. Date: _____	Phone: _____ Fax: _____
Signature: _____	Email: _____
Check Enclosed	

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2012 Advertising & Sponsorship Opportunities

Legislative Luncheon



ISAE's Legislative Luncheon is an annual event held in downtown Indianapolis. The event provides you with current legislative updates with a panel of two State Representatives and two State Senators with Jim Shella from WISH-TV moderating; and, of course, lunch. **This is an important lunch for our CEO's, as they often invite their Senator or Representative to attend with them.**

Place your name among top decision makers not only in the association field, but also in the view of legislators by sponsoring this well-attended event!

Lunch Sponsorship \$1,000

Serve as the lunch sponsor at this prestigious event! For \$1,000, you'll receive a table of 10 at the luncheon, signage at the event and your logo on all of our promotional pieces and emails. You will also receive exclusive rights to the attendee mailing list and an opportunity to have literature on all of the tables.

Table Sponsorship \$750

With this \$750 sponsorship you'll receive a table of 10 at the luncheon, signage at the event and your logo on our promotional pieces and emails. This is a great opportunity to purchase a table and invite your clients. **Returning legislative lunch sponsors can take advantage of this opportunity for just \$650!**

Table Host Sponsorship \$150

This would give you the opportunity to network at a table of attendee's throughout the event without having to provide ten people that are willing to attend the actual event.

- Recognition on ISAE website and on-site signage
- Preferred table location
- One complimentary ticket to event

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2012 Advertising & Sponsorship Opportunities

Breakfasts, Lunches, Lunch/Seminars (1 of 3 pages)

Breakfasts and Lunches

This year, the ISAE Professional Development Committee has tried to put a new twist on the educational offerings. In order to accommodate busy schedules, we will offer two breakfasts and two lunch events throughout 2012.

These events are attended by a wide variety of individuals. CEOs and staff attend these events as a quick way to obtain continuing education credits. Associate members attend to mingle with our association members.

ISAE often times has 75+ attendees for a lunch or lunch/seminar event with a wide range of speakers and topics. This is a great way to reach a variety of association professionals and meeting planners.

This year ISAE will offer four opportunities to sponsor an event.

****Please note preference will be given to full package sponsors.****

Seminars and Breakfast Events

Seminars differ from luncheons in their focus: seminars are more focused on education and less on networking. They are usually held in the morning, include a continental breakfast and most often cater to our association members.

Our seminar attendance can vary. Depending on the topic, we usually have from 30 up to 75 attendees. If you're looking to reach a key group of association members, then seminars are the best route to reach your audience! As the host sponsor, you'll be the only associate member present!

ISAE will offer two opportunities in 2012.

Full Package Sponsor

Requirements: The host property agrees to absorb all food and beverage costs as well as provide complimentary room rental, support staff, décor/linens and parking for attendees. In addition, the property agrees to allow ISAE to use Markey's for AV needs. Seminars can be set classroom style or in rounds. Breakfast and lunches should be set in rounds of six or eight crescent seating.

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2012 Advertising & Sponsorship Opportunities

Breakfasts, Lunches, Lunch/Seminars (2 of 3 pages)

In exchange for these items, the full sponsor will receive:

- Logo and website material on e-mail blasts; ISAE website; and monthly e-newsletter, *Synergy*, leading up to the event
- Signage at the event
- Opportunity for a member of your staff to address the attendees
- Scheduled tour of your facility built into the event schedule
- Receive a list of attendees
- Logo will remain on the ISAE website for the remainder of 2012
- One complimentary golf hole at Convention
- Two complimentary *Synergy* banner ads
- One set of membership mailing labels to use to promote business directly to members

Regular Event Sponsor

Requirements: The host property agrees to discount food and beverage to a maximum of \$15 per person, will allow Markey's for AV and will provide support staff, linens, décor and attendee parking at no additional charge. Seminars can be set classroom style or in rounds. Breakfast and lunches should be set in rounds of six or eight crescent seating.

In exchange for these items, the regular event sponsor will receive:

- Logo and website material on email blasts
- Signage at the event
- Opportunity for a member of your staff to address attendees
- Your website information on the ISAE website for event advertising

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Breakfasts, Lunches, Lunch/Seminars (3 of 3 pages)

Please note that these sponsorships are available on a first-come, first-serve basis. However, preference will be given to full-package sponsors. Please choose from the following options:

Breakfasts

- March 6, 2012: Partnering for Success
- August 23, 2012: Capitalizing on Innovation

Lunches

- May 9, 2012: Using 21st Century Tools for Organization Growth
- October 10, 2012: Strengthening Your Grassroots Marketing

Seminars

- July 15, 2012: Membership and Marketing
- September 15, 2012: Association 101

Method of Payment

Credit Card

Visa Mastercard

American Express

Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

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CAE/CEO Management Retreat & CEO Bootcamp

ISAE has recently combined the CAE/CEO Retreat and the Bootcamp into a power packed two day event! The Bootcamp portion of the event will be all day on Thursday and Thursday evening the Retreat will begin. This is a great way for newer CAEs/CEOs to gain knowledge from the veterans and for the veterans to learn from the fresh faces!

The CAE/CEO Management Retreat and Bootcamp is a great event if you are trying to reach key CEOs and association decision-makers. It has been said before by CEOs that this is their favorite ISAE event because it allows them to get together with their colleagues and discuss a book or hot-topic. This event is almost always held outside of Indianapolis, allowing Indianapolis-based CEOs to “get away” from the office. The format usually includes a dinner of social gathering on the first night followed by breakfast, topic discussions, lunch and continued discussions the next day. The event usually ends in the late afternoon. This year the CAE/CAE Management Retreat and Bootcamp has moved to June 14-15. The event has historically been held in the fall, so this change of pace is exactly what our members are looking for!

Event Sponsorship \$1,000

June 14-15, 2012

Sponsors of the CAE/CEO Management Retreat and Bootcamp will receive:

- Logo and website material on email blasts, ISAE website and monthly e-newsletter, *Synergy*, leading up to the event
- Signage at the event
- Opportunity for a member of your staff to address the attendees
- Scheduled tour of your facility built into the event schedule
- Receive a list of attendees
- Your logo will remain on the ISAE website for the remainder of 2012

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CAE/CEO Exchange

During ISAE's development in 1960, the organization was originally designed to serve association executives-only (not additional staff). ISAE later realized it would be beneficial to provide professional development for all association staff. As a way to keep some of the original focus, we offer CAE/CEO exchanges.

These events include a continental breakfast and are in a roundtable discussion format, centered around a specific topic. Attendance is usually from 10 to 30 executives. This is a great way to reach the top decision makers!

ISAE will offer three CAE/CEO exchange breakfasts this year.

Breakfast Sponsorship \$200

Breakfast Sponsor

- Serve as the breakfast sponsor of one of our three CAE/CEO Breakfasts! For \$300, you will receive one complimentary registration, signage at the event, a five minute opportunity to present your services at the breakfast, an opportunity to have literature at the tables and your logo on all promotional materials.

CAE/CEO Breakfast exchange sponsorships are available on a first-come, first-serve basis. Please choose from the following options:

- February 17, 2012: Maximizing Your Efforts Through Collaboration
- April 27, 2012: Volunteer Leadership Risk Assessment
- December 14, 2012: How to Save a Sinking Ship: Turnaround Strategies

Method of Payment

Credit Card

Visa Mastercard

American Express

Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

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2012 Advertising & Sponsorship Opportunities

STAR Awards Event (1 of 2 pages)



ISAE's STAR Awards Banquet was created 11 years ago to recognize excellence in association management with awards in various categories. We also recognize individual members and suppliers for their hard work in the association profession. In addition, we thank our volunteers who have contributed their time to ISAE during the year. STAR stands for "Society's Top Association Recognition", and this is what we aim to do...recognize our members.

The banquet is always held in December to add a bit of holiday festivity to the event. Many of our supplier companies purchase tickets and invite their clients as a special holiday thank you.

Don't miss your opportunity to have access to potential and repeat clients. Also, consider co-sponsoring with a partner firm to reach out at a higher-level. Sponsorships are on a first-come, first-serve basis so make an investment in your business and ISAE by signing up for this great sponsorship opportunity.

All sponsorships include:

- High level of exposure to key decision makers in STAR Awards related promotional materials including:
 - Semi-weekly STAR Awards email to all ISAE members
 - Professionally printed invitation to the event
 - ISAE STAR Awards section of the website
- On-site signage recognition
- Complimentary registrations to the event based on sponsorship level (see below)
- Premier VIP seating for dinner

Championship Sponsor \$5,000

Includes 15 complimentary tickets to the event as well as high-impact exposure through various mediums. Includes signage, email promotion, VIP seating, etc.

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2012 Advertising & Sponsorship Opportunities

STAR Awards Event (Continued, 2 of 2 pages)

Premier All STAR Sponsor \$2,500

Includes 10 complimentary tickets to the event as well as high-impact exposure through various mediums. Consider sharing the cost of this sponsorship with another firm to gain new audiences for your firm.

Shooting STAR Sponsor \$1,250

Includes six complimentary tickets to the event. Your representative will help introduce a 2012 Individual Award winner.

Shining STAR Sponsor \$1,000

Includes four complimentary tickets to the event.

Sparkling STAR Sponsor \$750

Includes two complimentary tickets to the event.

Twinkling STAR Sponsor \$500

Includes one complimentary ticket to the event.

Method of Payment

Credit Card

Visa Mastercard

American Express

Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

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2012 Advertising & Sponsorship Opportunities

Annual Convention and Golf Outing (1 of 5 pages)

ISAE's Annual Convention is *the* event to attend to connect with other ISAE members. It is attended by our members to mingle with their colleagues, play a round of golf, receive up to six continuing education credits and vote on the incoming new Board of Directors.

ISAE's Annual Convention will take place on **July 18-19, 2012** at the Horizon Convention Center in downtown Muncie, Indiana. The format for Convention usually includes a pre-party the night before golf, a golf outing and opening reception and CVB Expo on the first day. The second day includes an Exhibitor Expo, opening keynote speaker, two sets of concurrent breakouts, a luncheon keynote speaker, two sets of concurrent breakouts, closing keynote speaker and the ISAE Annual Meeting to close out Convention.



All sponsorships include:

- Acknowledgement in Convention related promotional materials including the bi-weekly Convention emails to all ISAE members
- On-site signage recognition
- An opportunity to insert items in attendee bags
- Sponsor ribbons affixed to the badges of all your representatives
- In addition, **sponsorships of \$1,000 and up** include (you can combine opportunities to equal \$1,000, **Must be actual cash sponsorship**):
 - One complimentary Convention registration
 - The opportunity to be recognized from the podium and have a company representative introduce a speaker or guest.
 - List of attendees after the conclusion of Convention

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2012 Advertising & Sponsorship Opportunities

Annual Convention and Golf Outing (Continued, 2 of 5 pages)

Convention Opening Reception Sponsor \$2,500

Let your firm be the one that welcomes attendees to this year's Convention in style with entertainment, hors d'oeuvres refreshments and fun. Partner and split the cost!

Convention Breakfast \$1,000

Get attendees attention early by sponsoring the breakfast on the opening day of education.

Convention Luncheon \$1,250

Gain tremendous exposure for your firm by sponsoring lunch for all the Convention attendees.

Exhibitor Expo \$700

Gain exposure for your firm through exhibiting during our all day education event. Includes one complimentary registration (education day only).

Convention Keynote \$1,000

Sponsor one of the three premier keynote speakers at this year's Convention.

CAE Reception \$750

Provide a special welcome to key decision-makers by hosting a reception for our Certified Association Executives (CAEs) on Wednesday night.

Annual Meeting Prize \$300

To enhance attendance, at this year's Annual Meeting a drawing will be held for a prize equivalent of \$300. Only those present can win. The sponsor of this event may choose to provide an in-kind or merchandise prize with a retail equivalent of \$300.

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2012 Advertising & Sponsorship Opportunities

Annual Convention and Golf Outing (Continued, 3 of 5 pages)

Convention Breaks \$700

Three separate opportunities for sponsors for the refreshment breaks between educational sessions.

Convention Education Sessions \$500

There are six to nine separate opportunities for sponsors. Gain additional exposure by choosing to welcome session attendees and introduce the speaker.

New Member Reception \$600

Welcome new ISAE members by sponsoring this reception Wednesday night.

Attendee Name Badges \$500

Let everyone at the event see your company logo placed on each attendee's badge!

Turn Down Service \$600

Make sure you are the last sponsor attendees see before they turn in for the night. Provide an item to be included with the hotel turn down service.

Convention and Visitors Bureau Expo \$200

Show off your area to Convention attendees by exhibiting during the CVB Expo. Participating CVBs will have table top displays up Wednesday evening during the Opening Reception. Convention attendees will have a chance to learn what your area has to offer and why they should book a meeting with you!

Young Professional Scholarship \$300

Help provide the opportunity for excelling young professionals to attend the Convention!

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Annual Convention and Golf Outing (Continued, 4 of 5 pages)



ISAE's Golf Outing is held on the first day of the ISAE Annual Convention. If you're looking for a fun, energetic, light-hearted event, then this is your event to sponsor!

Thanks to our sponsors, our golfers enjoy lunch, unlimited beverages and snacks and treats at sponsored holes. What a great way to "wine and dine" our members!

Get the most exposure by putting together a team of your favorite association professionals to compliment your sponsorship!

Golf Beverage Carts \$700

Be the hit of the course by sponsoring one of this year's two beverage carts. The sponsor of each cart will have the opportunity to ride in the cart, meeting all participants in the outing.

Golf Box Lunches \$600

The second-best thing to free beverages is free food! Our outing attendees will remember your firm for sponsoring the box lunches they receive as they start the tournament. The single sponsor can also choose to be on hand to distribute the lunches.

Golf Balls/Towels \$300

Here is your opportunity to be seen by every member playing in the golf tournament. This opportunity allows you to put your logo on the golf balls and towels that will be provided to each golfer. *Sponsor supplies the golf balls and towels.*

Golf Tournament Awards \$400

Recognize the winners by being the sole sponsor of the golf tournament awards. Sponsor may elect to assist in the award presentation.

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2012 Advertising & Sponsorship Opportunities

Annual Convention and Golf Outing (Continued, 5 of 5 pages)

Driving Range and Putting Green Sponsorship \$300

With this exclusive opportunity, your signage will be displayed at the driving range or putting green and you will be given the opportunity to meet and greet our golfers. Both locations will be sold separately for \$300.

Golf Hole and Contest Sponsorship \$295

Sponsor a golf hole and hold a contest which might include the longest drive, closest to the pin, etc. You may pick your contest and prize, if desired. Sponsor-provided prizes must have a minimum retail value of \$100. Golf course personnel will provide assistance in judging the contests.

Golf Hole Sponsorship \$195

Sponsors may choose to greet golfers, provide giveaways or offer refreshments. Interactive holes encourage golfers to stop and talk with you. Or you may choose just to play golf and have signage at the hole. Sponsors may not bring alcoholic beverages, but are able to purchase them from the club in quantity to offer to the golfers. ***Golf courses may vary.***

Method of Payment

Credit Card

Visa Mastercard

American Express

Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

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Monthly E-Newsletter, *Synergy*

ISAE publishes a monthly electronic newsletter that goes out to approximately 500 ISAE members at the beginning of each month. These newsletters inform our members of upcoming ISAE events, provide important updates on legislative and current events, honor those members that have made significant professional and personal achievement and highlight sections of the Members Only portion of our website.

Banner ads are a great, consistent way to get your message across to ISAE members and potential clients!

***Synergy* Banner Ads \$200 per ad/issue**

- | | | |
|---|---------------------------------------|--|
| <input type="checkbox"/> January Issue | <input type="checkbox"/> May Issue | <input type="checkbox"/> September Issue |
| <input type="checkbox"/> February Issue | <input type="checkbox"/> June Issue | <input type="checkbox"/> October Issue |
| <input type="checkbox"/> March Issue | <input type="checkbox"/> July Issue | <input type="checkbox"/> November Issue |
| <input type="checkbox"/> April Issue | <input type="checkbox"/> August Issue | <input type="checkbox"/> December Issue |

****Receive a 20% discount when you place an add for three months or more.****

Method of Payment

Credit Card

Visa Mastercard

American Express

Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Indiana Society of Association Executives

9100 Purdue Road, Suite 200 • Indianapolis, IN 46268 • (317) 328-4569

Fax: (317) 280-8527 • www.isae.org • info@isae.org

2012 Advertising & Sponsorship Opportunities

2013 Indiana Governmental Affairs Directory

Are you interesting in bringing lobbyists and Indiana government personnel to your restaurant? Then you need to advertise in the 2013 Indiana Governmental Affairs Directory (GAD). This directory is distributed to 2,500 lobbyists, legislators, State House staff, regulatory agencies and other governmental parties. Each year the GAD is heavily used during the sessions of the Indiana General Assembly and relied upon for information throughout the year.

Artwork Specifications

- Please supply a high resolution (300+ dpi) digital file in PDF format
- Black and white image only

Advertising Availability and Rates

Ad Size	Dimensions	Rate (circle one)
Inside Cover	3.75"W x 8.75" H	\$400*
Full Page (non-bleed)	3.75"W x 8.75" H	\$375*
Included in restaurant list	Restaurant Information	\$25
Included in restaurant list (bold)	Restaurant Information	\$50

****Members of the Restaurant and Hospitality Association of Indiana
receive a \$50 discount on the rate above.**

Method of Payment

Credit Card

Visa Mastercard

American Express

Card #: _____

Exp. Date: _____

Signature: _____

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

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