



# 2018 Partnership Opportunities

ISAE's mission is to support and strengthen the success of association professionals and the associations they serve. We could not accomplish our mission without support from partners like you. Consider a partnership with ISAE to promote your company, products and/or services to our members.

**ISAE**

INDIANA SOCIETY *of*  
ASSOCIATION EXECUTIVES

# ANNUAL PARTNERSHIP OPPORTUNITIES

Looking for continuous exposure for your organization in 2018? Consider an annual partnership with ISAE, which gives you a consistent position in front of association professionals throughout the year. Fully customize your annual partnership to meet your organization's unique needs and goals.

<b>General Education Events</b> .....	<b>3</b>
<b>Annual Convention</b> .....	<b>4-5</b>
<b>STAR Awards</b> .....	<b>5-6</b>
<b>Digital</b> .....	<b>7</b>
<b>Membership</b> .....	<b>7</b>
<b>2018 ISAE Partnership Agreement Form</b> .....	<b>21</b>

# ANNUAL PARTNERSHIP OPPORTUNITIES

Tailor your 2018 annual partnership with ISAE to ensure you receive the type of exposure that is the right fit for your organization. Each partnership level receives an allotment of points that can be allocated across a variety of exposure opportunities according to your unique priorities. If you want to specifically focus your involvement around one or two events, you can allocate your points in that way, or you can balance your impact throughout the year by spreading your points across all events and digital promotion opportunities. You have the power to position your organization exactly how you choose. Note: If there is an additional opportunity you would like to take advantage of beyond your point allotment, the cost for that additional investment is included below for your reference.

All annual partners (Platinum, Gold, Silver and Bronze levels) receive recognition throughout the year on ISAE's website, ISAE event signage and ISAE event-related email promotions.

Platinum partners receive priority on any limited availability opportunities, with subsequent priority based on partnership level: Gold, followed by Silver, followed by Bronze, followed by event-specific partners. Commit early to receive first choice of partnership level.

Partnership Level	Cash Investment	Annual Sponsorship Points	Commit By
<input type="checkbox"/> Platinum Partner	\$10,000	44 points	October 27
<input type="checkbox"/> Gold Partner	\$5,000	22 points	October 28–November 5
<input type="checkbox"/> Silver Partner	\$3,000	13 points	November 6–November 12
<input type="checkbox"/> Bronze Partner	\$2,000	8 points	November 13–November 19

After November 19, partnership opportunities will be made available on a first come, first served basis.

## Events

### General Education Events

General Education Events Partnership Opportunity	Cash Investment	Annual Sponsorship Points
<input type="checkbox"/> Sponsor the keynote speaker at an educational program in 2018. You will receive an event attendee list in Excel format, five minutes of podium time, ability to make speaker introduction and ability to provide attendees with a promotional item.  <i>Limited Availability: 4 opportunities in 2018</i>	\$1,000	4 points

**Annual Convention** July 16–17, 2018 and hosted by Embassy Suites Noblesville Hotel & Conference Center.

Annual Convention partners receive recognition in all convention-related promotional materials, including email promotions, event web page, registration brochure, event signage and printed event guide. Except where noted, partners also have the opportunity to insert a promotional item in attendee bags and will receive a list of pre- and post-Convention attendees in Excel format.

<b>Annual Convention Partnership Opportunities</b>	<b>Cash Investment</b>	<b>Annual Sponsorship Points</b>
<input type="checkbox"/> Keynote speaker sponsor—Receive five minutes of podium time or show a short video and introduce the speaker. <i>Limited Availability: 1 opportunity</i>	\$1,000	4 points
<input type="checkbox"/> Education session sponsor—Introduce a speaker for one of the education sessions. <i>Limited Availability: 13 opportunities</i>	\$500	2 points
<input checked="" type="checkbox"/> Exhibit table in the vendor expo—Includes one complimentary registration.	\$750 for members/ \$900 for non-members	3 points
<input checked="" type="checkbox"/> Kick-off reception (sponsored by current year’s Annual Convention host)	N/A	N/A
<input type="checkbox"/> Convention Bash reception (sponsored by next year’s Annual Convention host)	N/A	N/A
<input type="checkbox"/> Day 1 luncheon <i>Limited Availability: 2 opportunities</i>	\$1,250	5 points
<input type="checkbox"/> Day 2 luncheon <i>Limited Availability: 2 opportunities</i>	\$1,250	5 points
<input type="checkbox"/> Day 2 breakfast <i>Limited Availability: 2 opportunities</i>	\$1,000	4 points
<input type="checkbox"/> CEO breakfast <i>Limited Availability: 1 opportunity</i>	\$1,000	4 points
<input type="checkbox"/> Refreshment breaks <i>Limited Availability: 4 opportunities</i>	\$500	2 points
<input checked="" type="checkbox"/> CAE reception <i>Limited Availability: 1 opportunity</i>	SOLD	SOLD
<input type="checkbox"/> First time attendee reception <i>Limited Availability: 1 opportunity</i>	\$750	3 points
<input type="checkbox"/> Attendee bags <i>Limited Availability: 1 opportunity</i>	\$750	3 points
<input type="checkbox"/> Attendee lanyards <i>Limited Availability: 1 opportunity</i>	\$500	2 points

<b>Annual Convention Partnership Opportunities</b>	<b>Cash Investment</b>	<b>Annual Sponsorship Points</b>
<input checked="" type="checkbox"/> Program guide sponsor—Receive two-page ad spread. <i>Limited Availability: 1 opportunity</i>	SOLD	SOLD
<input type="checkbox"/> Ad in convention program guide—Does not include attendee list or opportunity to include promotional item in attendee bags. <i>Limited Availability: 3 opportunities</i>	\$250	1 point
<input type="checkbox"/> Welcome amenity for attendees <i>Limited Availability: 1 opportunity</i>	\$500	2 points
<input type="checkbox"/> Photography partner <i>Limited Availability: 1 opportunity</i>	\$750	3 points
<input type="checkbox"/> Cornhole set sponsorship <i>Limited Availability: 9 opportunities</i>	\$500	2 points
<input type="checkbox"/> Cornhole tournament bar/beverage cart <i>Limited Availability: 1 opportunity</i>	\$750	3 points
<input type="checkbox"/> Cornhole tournament snacks <i>Limited Availability: 4 opportunities</i>	\$500	2 points
<input checked="" type="checkbox"/> Cornhole tournament awards—Recognize the winners at the Convention Bash. <i>Limited Availability: 1 opportunity</i>	SOLD	SOLD
<input type="checkbox"/> Community service project partner sponsorship—Does not include attendee list or opportunity to include promotional item in attendee bags.	\$250	1 point

### **STAR Awards**

Except where noted, STAR Awards partners receive recognition on email promotions, event web page, printed invitation, event signage and printed program.

<b>STAR Awards Partnership Opportunities</b>	<b>Cash Investment</b>	<b>Annual Sponsorship Points</b>
<input checked="" type="checkbox"/> Championship Sponsor—Includes 12 complimentary tickets to the event. <i>Limited Availability: 1 opportunity</i>	SOLD	SOLD
<input type="checkbox"/> Premier All STAR Sponsor—Includes 10 complimentary tickets to the event.	\$2,500	10 points
<input type="checkbox"/> Shooting STAR Sponsor—Includes six complimentary tickets to the event.	\$1,500	6 points
<input type="checkbox"/> Shining STAR Sponsor—Includes four complimentary tickets to the event.	\$1,000	4 points
<input type="checkbox"/> Sparkling STAR Sponsor—Includes two complimentary tickets to the event.	\$750	3 points

<b>STAR Awards Partnership Opportunities</b>	<b>Cash Investment</b>	<b>Annual Sponsorship Points</b>
<input type="checkbox"/> Twinkling STAR Sponsor—Includes one complimentary ticket to the event.	\$500	2 points
<input type="checkbox"/> Sponsor a STAR Award—Present the award to the winner and your logo will be on the trophy. Does not include pre-event promotions.	\$250	1 point
<input type="checkbox"/> STAR bar <i>Limited Availability: 1 opportunity</i>	\$3,000	12 points
<input type="checkbox"/> Cocktail hour <i>Limited Availability: 1 opportunity</i>	\$1,500	6 points
<input type="checkbox"/> Wine <i>Limited Availability: 1 opportunity</i>	\$1,000	4 points
<input type="checkbox"/> Dessert and coffee <i>Limited Availability: 1 opportunity</i>	\$500	2 points
<input type="checkbox"/> Program and menu <i>Limited Availability: 1 opportunity</i>	\$500	2 points
<input type="checkbox"/> Photography <i>Limited Availability: 1 opportunity</i>	\$500	2 points
<input type="checkbox"/> Entertainment <i>Limited Availability: 1 opportunity</i>	In-Kind	N/A
<input type="checkbox"/> Silent auction website <i>Limited Availability: 2 opportunities</i>	\$1,000	4 points
<input type="checkbox"/> Red carpet and backdrop <i>Limited Availability: 1 opportunity</i>	In-Kind	N/A
<input type="checkbox"/> Event signage/floor decals <i>Limited Availability: 1 opportunity</i>	In-Kind	N/A
<input type="checkbox"/> Linens <i>Limited Availability: 1 opportunity</i>	In-Kind	N/A
<input type="checkbox"/> Centerpieces <i>Limited Availability: 1 opportunity</i>	In-Kind	N/A
<input type="checkbox"/> Contributing partner—Does not include pre-event promotions.	\$250	1 point
<input type="checkbox"/> Donate an item for the silent auction—Does not include sponsorship benefits.	In-Kind	N/A

## Digital

Digital Partnership Opportunity	Cash Investment	Annual Sponsorship Points
<input checked="" type="checkbox"/> Listed as a Platinum Partner in the online Marketplace (name will stand out in bold). <i>Included in Platinum partnership only.</i>	N/A	N/A
<input checked="" type="checkbox"/> Company logo to appear on ISAE's home page for the entire year, with link to company website. <i>Included in Platinum partnership only.</i>	N/A	N/A
<input checked="" type="checkbox"/> ISAE to send a quarterly email (4 total) to entire ISAE membership on your behalf. You provide content and schedule. Your name will be the sender's name. <i>Included in Platinum partnership only.</i>	N/A	N/A
<input checked="" type="checkbox"/> Company logo to appear on the ISAE partners web page, with link to company website (included in Annual Partnership). <i>Included in all Annual Partnership levels.</i>	N/A	N/A
<input checked="" type="checkbox"/> Company logo to be included on all event-related email promotions with a link to company website. <i>Included in all Annual Partnership levels.</i>	N/A	N/A
<input type="checkbox"/> Write an article for ISAE's blog or provide content for an eBook for ISAE's blog. <i>Limited Availability: 12 blog article opportunities and 3 eBook opportunities</i>	\$250	1 point
<input type="checkbox"/> Ad placement in ISAE e-newsletter for entire month of sponsor's choosing. Same artwork will run for entire month. Will run no more than two times per month.	\$250 for one month \$2500 for 12 months	1 point for one month 10 points for 12 months <i>(please circle your choice)</i>

## Membership

Membership Partnership Opportunity	Cash Investment	Annual Sponsorship Points
<input checked="" type="checkbox"/> Provide bucksliip insert for letter mailing sent to all renewing ISAE members between Nov. 2018–Mar. 2019 <i>Included in Platinum partnership only.</i>	N/A	N/A
<input type="checkbox"/> Membership mailing labels (you choose when the labels are sent to you).	\$250	1 point
<input type="checkbox"/> Inclusion of a promotional item in mailed new member packets.	\$250	1 point

# PROFESSIONAL DEVELOPMENT EVENT PARTNERSHIP OPPORTUNITIES

Do you want to target your sponsorship coverage in 2018? Are you looking for an opportunity to showcase your facility's top-notch capabilities? Consider hosting an individual event with ISAE or partnering on specific event opportunities (Annual Convention and STAR Awards). There are a number of ISAE professional development event opportunities in 2018 to help your organization meet its goals.

<b>Benefits of Hosting an ISAE Event .....</b>	<b>9</b>
<b>5:05 Club Networking Events .....</b>	<b>10</b>
<b>Educational Luncheons .....</b>	<b>11</b>
<b>Legislative Luncheon .....</b>	<b>12</b>
<b>CEO Dinner .....</b>	<b>13</b>
<b>Annual Convention.....</b>	<b>14–15</b>
<b>Leadership Retreat .....</b>	<b>16</b>
<b>CSO/CEO Summit.....</b>	<b>17</b>
<b>STAR Awards .....</b>	<b>18–19</b>
<b>Lunch &amp; Learn Webinar Series.....</b>	<b>20</b>
<b>2018 ISAE Partnership Agreement Form .....</b>	<b>21</b>



# BENEFITS OF HOSTING AN ISAE EVENT

The Indiana Society of Association Executives (ISAE) is the only statewide organization serving the needs of association and nonprofit professionals. ISAE members represent many international, national, state and local organizations whose principal operations are in Indiana. Members work at trade, professional, and philanthropic organizations that host meetings and events throughout the year.

By hosting an ISAE event, you gain valuable face-time with association meeting planners and decision-makers. It's your chance to show your venue's capabilities and unique ideas to a captive audience who plans their own meetings and events. Where else can your venue gain this level of exposure to potential clients? ISAE members come from a variety of associations including, but not limited to:

Accelerate Indiana Municipalities	Contractors	Midwest Political Science Association
ACEC Indiana	Indiana Association of School Principals	Nash Association Management Services, Inc.
Affordable Housing Association of Indiana	Indiana Association for Home & Hospice Care, Inc.	National Association of Mutual Insurance Companies Inc – NAMIC
Alpha Gamma Delta Fraternity	Indiana Association of Area Agencies on Aging	National Chimney Sweep Guild
Alpha Kappa Psi Professional Business Fraternity	Indiana Association of County Commissioners	National Federation of Independent Business
Alpha Sigma Alpha	Indiana Association of REALTORS	National Precast Concrete Association
Alpha Sigma Tau	Indiana Bankers Association	Organization of American Historians
Alpha Tau Omega	Indiana Broadband and Technology Association	Phi Kappa Theta Fraternity
American Alliance of Orthopaedic Executives	Indiana Chamber of Commerce	Phi Sigma Kappa Fraternity & Foundation
American Board of Pediatric Dentistry	Indiana Council of Community Mental Health Centers	Professional Insurance Agents of Indiana
American College of Sports Medicine	Indiana CPA Society	Psi Upsilon Fraternity and Foundation
American Institute of Architects-Indiana	Indiana Credit Union League	Raybourn Group International
AMG, LLC	Indiana Dental Association	Sigma Alpha Mu Fraternity
ARNOVA	Indiana Funeral Directors Association	Sigma Kappa National Housing Corporation
Asphalt Pavement Association of Indiana	Indiana Land Title Association	Sigma Kappa Sorority
Associated Churches of Fort Wayne & Allen County	Indiana Mineral Aggregates Association	Sigma Theta Tau International
Association of Indiana Counties	Indiana Music Education Association	SMACNA of Central Indiana
BOMA Indianapolis	Indiana Osteopathic Association	Society of American Foresters
BVC, LLC	Indiana Petroleum Council	Society of Broadcast Engineers, Inc.
CEDIA	Indiana Philanthropy Alliance	Society of Professional Journalists
Consensus Management Group	Indiana Pork	Tamm Capital Group
Delta Sigma Phi Fraternity	Indiana Rural Health Association	Tau Kappa Epsilon Fraternity
Delta Tau Delta	Indiana State Nurses Association	The American Legion
FCSI International	Indiana Trial Lawyers Association	The ARC of Indiana
First Resource, Inc.	Indiana University Alumni Association	The Corydon Group
Fraternity Executives Association	Indiana Veterinary Medical Association	The Mattison Corporation
Frontline Co.	Insurance Institute of Indiana	The Religious Conference Management Association
HollandParlette	Kappa Alpha Theta Fraternity	Theta Chi Fraternity
IN Grocery & Convenience Store Association	Kappa Delta Pi Honor Society	Upstate Alliance of REALTORS
Indiana Academy of Family Physicians	Kiwanis International	Zeta Beta Tau Fraternity
Indiana Apartment Association	LeadingAge Indiana	Zeta Tau Alpha Fraternity
Indiana Assisted Living Association	McGuffey and Associates LLC	
Indiana Association of Plumbing/Heating/Cooling	Metropolitan Indianapolis Board of REALTORS	



## 5:05 CLUB NETWORKING EVENTS

5:05 Club free ISAE member networking events are open to all current and prospective members. These are informal events with no reservations required. They allow people time to catch up with their peers in a fun environment and enjoy complimentary drinks and appetizers.

### **Event Host—\$250**

Hosting a 5:05 is available on a first come, first served basis. There is a \$250 administrative fee to host a 5:05. Payment must be received within 30 days, or date will be released.

Hosts must provide two drinks per person and light appetizers. The most highly attended events are at downtown venues.

As a 5:05 host, you will receive the following benefits:

- Logo with a link to your website included on event web page.
- Logo with a link to your website in all email blasts related to the event.
- Social media coverage.
- Post event attendee list in Excel format (no email addresses included).

Hosting a 5:05 Club event is very popular. To secure a 5:05 date, please contact Nicky Copland at [ncopland@isae.org](mailto:ncopland@isae.org) as soon as possible. She will share available dates and put you in contact with the 2018 5:05 chair to help secure a venue.

**ALL OPPORTUNITIES ARE SOLD.**



## EDUCATIONAL LUNCHEONS

Educational luncheons are attended by a wide variety of individuals. CEOs and association professional staff attend these events as a way to obtain continuing education credits and to network. Supplier members attend to mingle with our association professional members. Attendance for educational luncheons is usually around 50–70.

### Premier Event Partner

The host property agrees to absorb all food and beverage costs, as well as provide complimentary room rental, support staff, decor/linens, basic AV, WiFi, parking for attendees and space for up to 70 attendees, set in rounds (will be based on presentation needs).

In exchange, the premier event partner will receive the following benefits:

- Logo with link to website on email blasts and event web page.
- Logo on onsite event signage.
- Opportunity for a member of your staff to address the attendees and show a short video.
- Scheduled tour of your facility built into the event schedule.
- Three complimentary event registrations.
- Two complimentary Insider e-newsletter banner ads.
- List of attendees with contact information in Excel format (no email addresses provided).

### Event Partner

The host property agrees to discount food and beverage for lunch to a maximum of \$15 per person, provides basic AV and WiFi and provides support staff, linens, decor, attendee parking and space for up to 70 attendees, set in rounds (will be based on presentation needs) at no additional charge.

In exchange, the event partner will receive the following benefits:

- Logo with link to website on email blasts and event web page.
- Logo on onsite event signage.
- Opportunity for a member of your staff to address the attendees and show a short video.
- One complimentary event registration.

***Please note preference will be given to premier event partner.***



## LEGISLATIVE LUNCHEON

January 31, 2018

ISAE's Legislative Luncheon is an annual event held in downtown Indianapolis. The panel style format always yields a healthy and oftentimes heated debate, and will be on the current issues of the 2018 Indiana legislative session. Over lunch, attendees receive legislative updates, given by a panel of two State Representatives and two State Senators. This is an important lunch for our CEOs and executive level members, as they often invite their senator or representative to attend with them. Attendance for this event is usually around 50–70 people.

### **Premier Event Partner or Event Partner—SOLD**

The host property can choose to be a premier event partner or event partner (see benefits of each tier on page 11).

### **Lunch Sponsorship—\$1,000**

You will receive a table of 10 at the luncheon, your logo on onsite event signage and your logo on all of our promotional materials and emails. You will also receive an attendee list in Excel format and have the opportunity to provide your own promotional piece for all tables.

### **Table Sponsorship—\$750**

You will receive a table of 10 at the luncheon, your logo on onsite signage and your logo on all of our promotional materials and emails. Purchase a table of 10 and invite your clients. ***Returning Legislative Luncheon table sponsors can take advantage of this opportunity for \$650.***

### **Table Host—\$150**

You will receive one complimentary ticket to the event and will be assigned to a table to lead conversation. This is a great way to receive exposure and direct networking opportunities with ISAE members and other attendees.



## CEO DINNER

### June 2018

The CEO-only dinner is designed to be a safe place for CEOs to share ideas, voice concerns and connect with peers in a casual environment. It includes a facilitated discussion among the group, centered around a specific topic. Attendance is usually 15–20 attendees. This is a great way to reach top decision-makers in the association profession.

#### **Premier Event Partner—\$250**

The premier event partner will coordinate all arrangements for the event, including securing a venue and choosing a menu. All costs associated with the event will be covered by the premier event partner. There is a \$250 administrative fee to host the CEO dinner. Payment must be received within 30 days, or date will be released.

It is recommended the host provides drinks and a full dinner for the attendees. Location of the event is flexible, but must be in the Indianapolis area. ISAE staff can help make venue suggestions if you need recommendations.

As a premier event partner, you will receive the following benefits:

- Logo with a link to your website included on event web page.
- Logo with a link to your website in all email blasts related to the event.
- Social media coverage.
- Post event attendee list in Excel format (no email addresses provided).
- Two complimentary event registrations.
- Opportunity for a member of your staff to address the attendees.
- Option to share promotional materials with attendees.



# ANNUAL CONVENTION

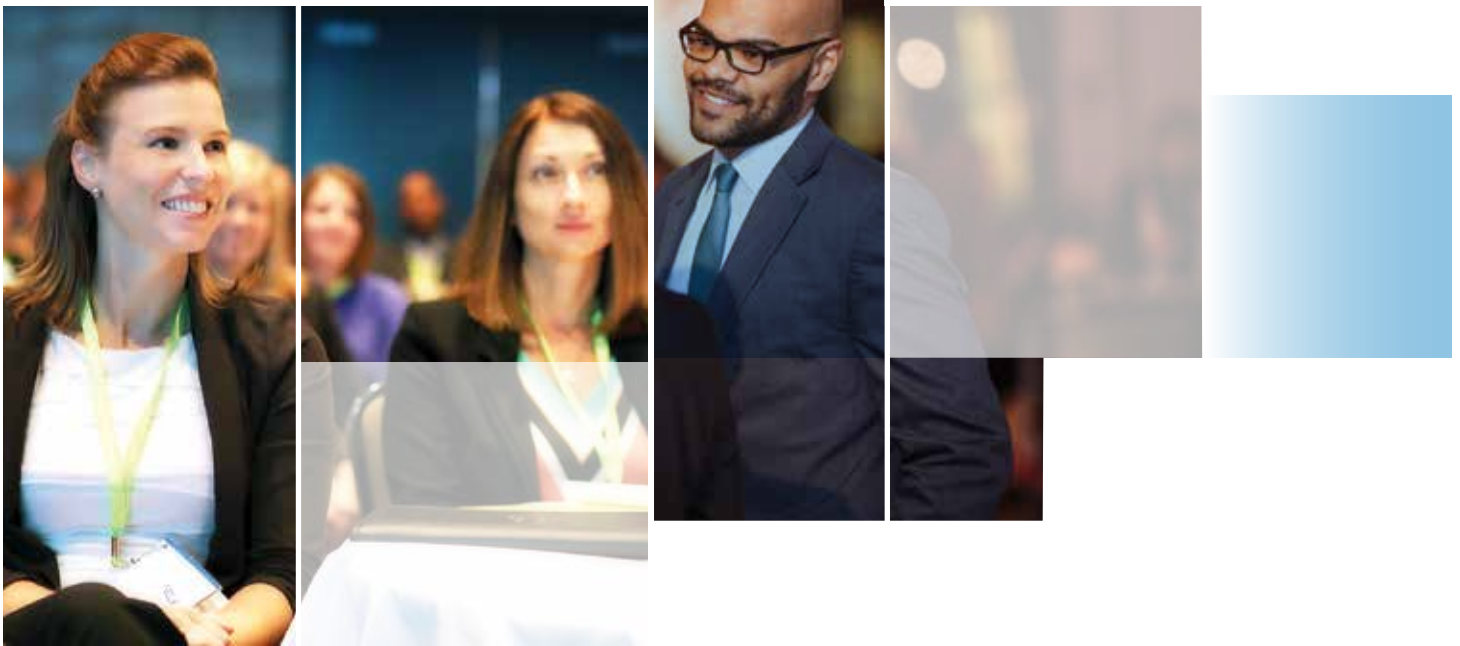
July 16–17, 2018

ISAE’s Annual Convention is **the** event to sponsor to connect with association professionals. Attendees mingle with their colleagues, receive continuing education credit and vote on the incoming Board of Directors. The 2018 Annual Convention will take place at Embassy Suites Noblesville Hotel & Convention Center.

Annual Convention partners receive recognition in all convention-related promotional materials, including email promotions, event web page, registration brochure, event signage and printed event guide. Except where noted, partners also have the opportunity to insert a promotional item in attendee bags and will receive a list of pre- and post-Convention attendees in Excel format.

Annual Convention Partnership Opportunities	Cash Investment
<input type="checkbox"/> Keynote speaker sponsor—Receive five minutes of podium time or show a short video and introduce the speaker. <i>Limited Availability: 1 opportunity</i>	\$1,000
<input type="checkbox"/> Education session sponsor—Introduce a speaker for one of the education sessions. <i>Limited Availability: 13 opportunities</i>	\$500
<input type="checkbox"/> Exhibit table in the vendor expo—Includes one complimentary registration.	\$750 for members/ \$900 for non-members
<input checked="" type="checkbox"/> Kick-off reception (sponsored by current year’s Annual Convention host)	N/A
<input checked="" type="checkbox"/> Convention Bash reception (sponsored by next year’s Annual Convention host)	N/A
<input type="checkbox"/> Day 1 luncheon <i>Limited Availability: 2 opportunities</i>	\$1,250

<input type="checkbox"/> Day 2 luncheon <i>Limited Availability: 2 opportunities</i>	\$1,250
<b>Annual Convention Partnership Opportunities</b>	<b>Cash Investment</b>
<input type="checkbox"/> Day 2 breakfast <i>Limited Availability: 2 opportunities</i>	\$1,000
<input type="checkbox"/> CEO breakfast <i>Limited Availability: 1 opportunity</i>	\$1,000
<input type="checkbox"/> Refreshment breaks <i>Limited Availability: 4 opportunities</i>	\$500
<input checked="" type="checkbox"/> CAE reception <i>Limited Availability: 1 opportunity</i>	SOLD
<input type="checkbox"/> First time attendee reception <i>Limited Availability: 1 opportunity</i>	\$750
<input type="checkbox"/> Attendee bags <i>Limited Availability: 1 opportunity</i>	\$750
<input type="checkbox"/> Attendee lanyards <i>Limited Availability: 1 opportunity</i>	\$500
<input checked="" type="checkbox"/> Program guide sponsor—Receive two-page ad spread. <i>Limited Availability: 1 opportunity</i>	SOLD
<input type="checkbox"/> Ad in convention program guide. Does not include attendee list or opportunity to include promotional item in attendee bags. <i>Limited Availability: 3 opportunities</i>	\$250
<input type="checkbox"/> Welcome amenity for attendees <i>Limited Availability: 1 opportunity</i>	\$500
<input type="checkbox"/> Photography partner <i>Limited Availability: 1 opportunity</i>	\$750
<input type="checkbox"/> Cornhole set sponsorship <i>Limited Availability: 10 opportunities</i>	\$500
<input type="checkbox"/> Cornhole tournament bar/beverage cart <i>Limited Availability: 1 opportunity</i>	\$750
<input type="checkbox"/> Cornhole tournament snacks <i>Limited Availability: 4 opportunities</i>	\$500
<input checked="" type="checkbox"/> Cornhole tournament awards—Recognize the winners at the Convention Bash. <i>Limited Availability: 1 opportunity</i>	SOLD
<input type="checkbox"/> Community service project partner sponsorship. Does not include attendee list or opportunity to include promotional item in attendee bags.	\$250



# WOMEN IN ASSOCIATIONS FORUM

**March 8-9, 2018**

This new event is an exciting opportunity to help ISAE bring a new benefit to members. Open to all females working within the association industry, member or not, this event is held outside of Indianapolis, allowing women to have a safe place to share their experiences, challenges and network without distraction.

This two-day event includes a cocktail reception in the evening prior to a full day session, with breakfast and lunch (food and beverage discounted to \$15 per person for the day), and facilitated education sessions in between. The event will end by 4 p.m.

## **Event Partner—SOLD**

The host property agrees to provide basic AV and WiFi, as well as support staff, linens, decor, attendee parking, a discounted room rate at the host property, complimentary meeting space, discounted/complimentary food and beverage and casual reception the evening before (if venue requires overnight stay). Contact Christine Saricos at [csaricos@isae.org](mailto:csaricos@isae.org) for a detailed RFP for this event.

As an event partner, you will receive the following benefits:

- Logo with link to website on email blasts and event web page.
- Logo on onsite event signage.
- Opportunity for a member of your staff to address the attendees.
- Scheduled tour of your facility built into the event schedule.
- Two complimentary Insider banner ads.
- List of attendees with contact information in Excel format (no email addresses provided).
- Provide a welcome kit for attendees.

## **Educational Partner**

This new event offers an opportunity to sponsor educational offerings, such as a keynote, workshop facilitators, etc. Please contact Nicky Copland at [ncopland@isae.org](mailto:ncopland@isae.org) with interest or ideas.





## CSO/CEO SUMMIT

### October 7-8 2018

The CSO/CEO Summit brings together the chief staff officer and chief elected officer to discuss annual priorities and determine how to work better together as an effective leadership team. Hosting this event is a great way to reach executives not only based in Indiana, but also their volunteer leaders located across the country.

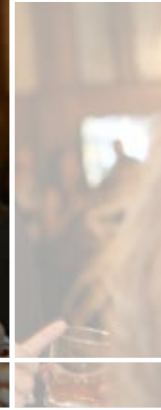
The event includes a cocktail reception on the evening of day 1, and breakfast and lunch (food and beverage discounted to \$15 per person for the day) with facilitated education sessions in between on day 2. The event will end by 4 p.m. Attendance for this event is usually around 20–30 people.

#### **Event Partner—SOLD**

The host property agrees to provide basic AV and WiFi, as well as support staff, linens, decor, attendee parking, a discounted room rate at the host property, complimentary meeting space, discounted/complimentary food and beverage and casual reception the evening before. Contact Christine Saricos at [csaricos@isae.org](mailto:csaricos@isae.org) for a detailed RFP for this event.

As an event partner, you will receive the following benefits:

- Logo with link to website on email blasts and event web page.
- Logo on onsite event signage.
- Opportunity for a member of your staff to address the attendees.
- Scheduled tour of your facility built into the event schedule.
- Two complimentary Insider banner ads.
- List of attendees with contact information in Excel format (no email addresses provided).
- Provide a welcome kit for attendees.



## STAR AWARDS

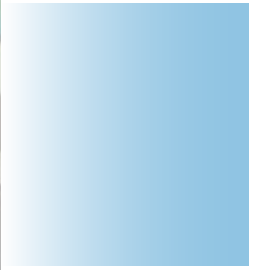
### December 2018

ISAE's STAR Awards banquet recognizes excellence in association management and celebrates the individuals who help make the profession in Indiana a success. STAR stands for "Society's Top Association Recognition," and this is what we aim to do—recognize our members. Don't miss your opportunity to have access to potential and repeat clients.

Except where noted, STAR Awards partners receive recognition on email promotions, event web page, printed invitation, event signage and printed program.

STAR Awards Partnership Opportunities	Cash Investment
<input checked="" type="checkbox"/> Championship Sponsor—Includes 12 complimentary tickets to the event. <i>Limited Availability: 1 opportunity</i>	SOLD
<input type="checkbox"/> Premier All STAR Sponsor—Includes 10 complimentary tickets to the event.	\$2,500
<input type="checkbox"/> Shooting STAR Sponsor—Includes six complimentary tickets to the event.	\$1,500
<input type="checkbox"/> Shining STAR Sponsor—Includes four complimentary tickets to the event.	\$1,000
<input type="checkbox"/> Sparkling STAR Sponsor—Includes two complimentary tickets to the event.	\$750
<input type="checkbox"/> Twinkling STAR Sponsor—Includes one complimentary ticket to the event.	\$500
<input type="checkbox"/> Sponsor a STAR Award—Present the award to the winner and your logo will be on the trophy. Does not include pre-event promotions.	\$250
<input type="checkbox"/> STAR bar <i>Limited Availability: 1 opportunity</i>	\$3,000
<input type="checkbox"/> Cocktail hour <i>Limited Availability: 1 opportunity</i>	\$1,500
<input type="checkbox"/> Wine <i>Limited Availability: 1 opportunity</i>	\$1,000
<input type="checkbox"/> Dessert and coffee <i>Limited Availability: 1 opportunity</i>	\$500

<b>STAR Awards Partnership Opportunities</b>	<b>Cash Investment</b>
<input type="checkbox"/> Program and menu <i>Limited Availability: 1 opportunity</i>	\$500
<input type="checkbox"/> Photography <i>Limited Availability: 1 opportunity</i>	\$500
<input type="checkbox"/> Entertainment <i>Limited Availability: 1 opportunity</i>	In-Kind
<input type="checkbox"/> Silent auction website <i>Limited Availability: 2 opportunities</i>	\$1,000
<input type="checkbox"/> Red carpet and backdrop <i>Limited Availability: 1 opportunity</i>	In-Kind
<input type="checkbox"/> Event signage/floor decals <i>Limited Availability: 1 opportunity</i>	In-Kind
<input type="checkbox"/> Linens <i>Limited Availability: 1 opportunity</i>	In-Kind
<input type="checkbox"/> Centerpieces <i>Limited Availability: 1 opportunity</i>	In-Kind
<input type="checkbox"/> Contributing partner. Does not include pre-event promotions.	\$250
<input type="checkbox"/> Donate an item for the silent auction. Does not include sponsorship benefits.	In-Kind



## LUNCH & LEARN WEBINAR SERIES

The ISAE Lunch & Learn webinar series focuses on topics of particular interest to association professionals each quarter. Ideal for partners with teleconferencing or webinar capabilities, you will gain exposure to association professionals across Indiana, especially those who may not be able to attend in-person events as frequently.

### **Premier Event Partner—In-Kind**

As the exclusive premier event partner, you will receive the following benefits:

- Logo with link to website on email blasts and event web page.
- One complimentary registration.
- Opportunity to distribute digital promotional materials to attendees via email.
- List of attendees with contact information in Excel format (no email addresses provided).

*If you have teleconferencing or webinar capabilities, you can provide them for added exposure.*

**Events to be held quarterly.**

# 2018 ISAE PARTNERSHIP AGREEMENT

I am committing to the following partnership opportunities in 2018:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**Important Note:** If you are committing to an annual partnership, please submit pages 3–7 to Nicky Copland at [ncopland@isae.org](mailto:ncopland@isae.org) with your point selections made.

ISAE will receive \$ \_\_\_\_\_ within 30 days of signed agreement. Once initial partnership agreement is received, ISAE staff will follow up about payment. In exchange, the partnering organization will receive all benefits listed under the partnership description.

Company Name *(as you want it to appear in any advertising)* \_\_\_\_\_

Representative: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of Company Representative: \_\_\_\_\_

*By signing above you agree to the terms of your sponsorship and commit to this sponsorship for 2018.*

Date: \_\_\_\_\_

**Thank you**  
**for supporting the Indiana Society of Association Executives!**

